

Message Text

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PAGE 01 TOKYO 01516 040533Z

16

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /015 W

----- 052438

R 040313Z FEB 74

FM AMEMBASSY TOKYO

TO USDOC WASHDC

INFO SECSTATE ASHDC 9729

UNCLAS TOKYO 1516

E.O. 11652: N/A

TAGS: BEXP, JA

SUBJECT: MARCH JEEP'S USTC TOKYO

FOR OIM/EISELT

REF: (A) USDOC 169 (B) 1624

1. TC APPRECIATES OIM ATTENTION TO TIMELY PROVISION PA'S, OTHER DOCUMENTS FOR FAST FOODS EQUIPMENT AND PLEASURE BOAT JEEP'S. IN VIEW OF PWL/BWS MEMO 20 DEC, HOWEVER, TC DISAPPOINTED THAT "MANY VERBAL COMMITMENTS" INDICATED FAST FOOD EVENT RESULTED FOUR PARTICIPANTS AND ONLY THREE OF SEVEN FIRMS INDICATED FOR PLEASURE BOATS EVENT WILL PARTICIPATE.

2. REF (A): HAS BAYLINER CONCLUDED ARRANGEMENTS FOR REPRESENTATION BY MITSUI AND CO.? ADVISE.

3. REF (B): BALLY INTERNATIONAL, PROGRESSIVE CORP., BARBECUE KING ALL HAVE REPS JAPAN. PLS ADVISE OIM RATIONALE FOR DETERMINING THEIR QUALIFICATION AS NTM FOR JEEP PROGRAM EVENT. TCD ESPECIALLY QUESTIONS INCLUSION BARBECUE KING IN JEEP FOR JAPAN OR PERHAPS ANY JEEP IN ANY MARKET. UNLESS THESE FIRMS HAVE MARKETING OBJECTIVES PRESENTLY UNKNOWN TO TC THAT QUALIFY THEM FOR JEEP PROGRAM, TCD PROTESTS THEIR PARTICIPATION AND BELIEVES INTENT, CREDIBILITY POTENTIALLY VALUABLE JEEP PROGRAM ARE SERIOUSLY COMPROMISED IF PATENTLY OTM FIRMS

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PAGE 02 TOKYO 01516 040533Z

ARE ACCEPTED FOR PARTICIPATION IN IT.

SHOESMITH

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NNN

Message Attributes

Automatic Decaptioning: X
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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
Enclosure: n/a
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